



CHILDREN OF THE CITY

Newsletter 2018



David Tyree's Annual Charity Bowl Benefiting COC NYC

Every year in June, Board Member and former NY Giant, David Tyree organizes our biggest fundraiser of the year, The David Tyree Annual Charity Bowl.

David always manages to bring magic to the night with a bus load of Giants players to chat and bowl with the crowd at Lucky Strike in Manhattan. This year's "special guest" was Sterling Shepard it was an additional treat hosting Saquon Barclay. Emmy award-winning sports broadcast Bruce Beck returned this year to create a unique live segment of Giants players competitively bowling against each.

The evening includes a cocktail party and a chance to bowl with a NY Giant.

Thank you to David Tyree, the New York Giants and Bruce Beck for your dedication and support in helping us change the culture of poverty.

We also recognize and thank our lane sponsors: Anomaly, AIG, Ace Content, Kristen Management Company, Ellington Management Group, The New York Giants, Guy Carpenter, Willis Re, Free Form Agency, RHCR Law, Joseph Travaglione, David Tyree, Franke and Joseph Rodriguez, Rocco Basile, David and Julia Masi.

Check our website for news about the 2019 Charity Bowl as well as other events that support our work.



Children of the City (COC) Overview

In 1981, Children of the City started as a unique grassroots refuge for children and families in crisis.

Our neighbors in Sunset Park were acutely affected by decades of misguided policies and fraying social fabric. COC seized the opportunity to fill this void. Initial counseling and intervention provided a lifeline to over 300,000 homes and 15,000 families while providing basic food and clothing.

Ever adapting, recent COC educational programs provide hope and a path to escape their cycle of poverty to over 3,000 children.

While the COC program is unique, the needs of those in Sunset Park and their neighborhood is not. There are far more children and families in crisis throughout NYC that the COC needs your help in saving! Charity Bowl as well as other events that support our work.

In 2018 Children of the City Invested \$450k in Brooklyn Children & Families

Services

(Meals, School Backpacks, Personal Hygiene, Home Visits, Monthly Public Outreach, Child Counseling, Substance & Crime Counselling) 30%

Overhead

(Rent, Utilities, Maintenance) 8%

Administration

(Executives, Staff) 18%

Education

(K-12 After & Summer School, SAT Prep, College Support) 44%

The Children Crisis in Brooklyn



45%+

live below poverty line in sunset park



50+

students per Kindergarten class



48%

high school drop-out rate



17,000+

cases of child abuse and neglect



1,000+

deaths due to drugs, disease, gangs, crime, neglect

2018 CHILDREN OF THE CITY IMPACTED OUR BROOKLYN COMMUNITY

EDUCATION

Create Success program for children - 90% reading and 85% math level increases.

College Bound program for youth - 100-point average SAT increase, workshops, counseling and support to enroll and remain in college.

YEARLONG SERVICES

1,000 + children and 500 families counseled and provided goods from Strong Minds and Strong Homes (SMASH) monthly program and outreach

EVENTS

Setting goals/making choices, Recognizing signs of abuse and neglect, Drug/alcohol prevention, Health Awareness, Financial Counseling, Exiting Welfare/entering independence, Parent workshops, Back to school supplies, Family boxes of food for Thanksgiving, Christmas outreach gifts, household and baby items.



BACK TO SCHOOL BACK-PACK GIVEAWAY

Children of the City has a late summer tradition of helping our families get ready to return to school with our "Great Back-Pack Giveaway."

Families stopped by our headquarters to pick up a backpack filled with supplies for each school-aged child. Children get to pick the color, and additional supplies are added for older students who need specific Math and drafting tools. Thank you to the generous support of Amalgamated Bank, Popular Bank, Brooklyn Borough President Eric Adams, Synergy Today,

Be an Angel

It's a beautiful life when you have a fridge full of food, warm winter clothes, and expectations of holiday celebrations.

For families living below the poverty, line winter can be a season of scarcity and anxiety. For many of our participants, the cupboards are bare. They live in shared apartments or temporary housing shelters with a dorm room style portable fridge too small to hold even a gallon of milk.

Each year Children of the City provides abundant holiday meals for families at Thanksgiving and Christmas, as well as, supplementary and emergency food as need from our food pantry.

Our Strong Homes and Create Success program help us identify the many needs of our families through regular home visits. Our trained counselors work pro bono to support our families cope with a myriad of issues so their children can go strong and healthy.

Please be an angel and consider making a year end donation to help us continue our services and amazing outcomes into 2019. Your tax-deductible contribution can be what makes the difference in the lives of one of these young ones. Changing the future of a child - What a great way to end the year!

To give, just go to our website at www.childrenofthecity.org/donate-now/

Or you can mail a check to:
Children of the City
740-40 Street, Brooklyn New York 11232

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What a great way to end the year!

